



To have your company included in our magazines, please send news to

Heartland Real Estate Business: heartland@francemediainc.com

Western Real Estate Business: western@francemediainc.com

Southeast Real Estate Business: southeast@francemediainc.com

Texas Real Estate Business: texas@francemediainc.com

Northeast Real Estate Business: northeast@francemediainc.com

News submitted to these email addresses will also be considered for publication on REBusinessOnline.com as well as regional e-newsletters. For more info on all of our publications, visit www.REBusinessOnline.com.

EDITORIAL GUIDELINES FOR NEWS SECTIONS

New Construction & Redevelopment Projects

- Name of project and location (city and state)
- Type of development (ground up, redevelopment, renovation, etc.)
- Type of project (multifamily, office, industrial, seniors housing, retail, hospitality)
- Cost of project
- Description (acreage, square feet, stories, amenities, etc.)
- Developer and headquarter city and state
- Owner and headquarter city and state
- Construction start, finish and opening dates
- Phase breakdown (what opens in each phase)
- Anchor tenants, if applicable

Corporate News

Corporate acquisitions, mergers, joint ventures, etc.

- Names of companies and their headquarter cities
- Purpose of venture
- When merger/venture/acquisition is effective
- Any monetary information, if applicable
- Where new company will be headquartered
- Who will lead new company/merger/joint venture
- Details of restructuring

Loans

- Name/Address of Property
- Location (City, State)
- Type of property (multifamily, office, industrial, seniors housing, retail, hospitality, medical office, etc.)
- Size of property (sf, number of units, etc.)
- Amount of loan & terms
- Name of lender & intermediary
- Name of borrower

Acquisitions & Sales

- Name of project and location (city and state)
 - Type of project (industrial, retail, multifamily, office, hospitality, seniors housing)
 - Description (size: acreage, units, sf, stories; amenities)
 - Amount of sale
 - Buyer and headquarter city and state
 - Seller and headquarter city and state
 - Brokers and office locations, if applicable.
- Please include both buyer and seller reps.*

Leases

Significant Office & Industrial Leases

- Terms of lease (square footage, years, etc.)
 - Location of lease
 - Name of tenant and headquarter city and state
 - When will occupancy take place?
 - Name of landlord and headquarter city and state
 - Brokers and office locations, if applicable.
- Please include both tenant and landlord reps.*

New Retailer/Restaurant Openings

- Name of retailer and headquarter city and state
 - Cities and projects where opening
 - Size of store
 - Date of opening
 - Brokers and office locations, if applicable.
- Please include both tenant and landlord reps.*

New Franchise Agreements

- Name of restaurant and headquarter city and state
- Name of franchisee and headquarter city and state
- Number of restaurants planned for opening
- Cities and projects, if available, where opening

Photographs or renderings will be considered if they are included with a release.